



## Certificate of Achievement

# Rochelle Jacob

has completed the following course:

**DIGITAL SKILLS: WEB ANALYTICS  
ACCENTURE**

This online course provided an insight into web analytics, its role in business and the types and techniques that can be used and why they are important in an ever-evolving digital world.

2 weeks, 2 hours per week



**Matthew O'Kane**  
Lead Educator  
Accenture



accenture

The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](https://futurelearn.com/proof-of-learning/certificate-of-achievement).



This learner has not verified their identity. The certificate and transcript do not imply the award of credit or the conferment of a qualification from Accenture.